



Seeking submissions for the

## Routledge Advances in Comics Studies Series

Edited by

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**Routledge Advances in Comics Studies promotes outstanding research on comics and graphic novels from communication theory, rhetorical theory, and media studies perspectives. Additionally, the series aims to bring European, Asian, African, and Latin American comics scholarship to the English-speaking world. The series includes monographs and themed anthologies. Routledge is a global publisher of academic books and journals. Founded in 1836, Routledge has published many of greatest thinkers and scholars of the last hundred years, including Adorno, Einstein, Jung, Wittgenstein, McLuhan, and Sartre.**

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### ***Routledge Advances in Comics Studies proposal guidelines***

#### **1. The rationale behind the book**

What is your book about?

What are the main theories that will be developed, employed, or critiqued?

Why is this book needed?

**2. Outline, with chapter headings and synopses/abstracts:** Please list working chapter headings and provide a paragraph of explanation on what you intend to cover in each chapter.

**3. Figures and third-party material:** Estimate how many tables, diagrams or illustrations will be included. Will you be using any previously published material?

**4. Length of the work:** Roughly how many thousand words in length (including references or footnotes) will your book be? Most of our books are 70,000 - 120,000 words long.

**5. A description of the target market:** Who is the primary audience for your book?

Is the subject area of the proposal widely taught or researched?

Is it a research monograph that will sell primarily to academic libraries?

Would this subject have appeal outside your home country? If so, where?

**6. A list of the main competing books:** Demonstrate that you are familiar with competition for your proposed book.

What are the strengths and weaknesses of key competing titles?

What will your book do differently or better than existing books?

**7. Schedule:** When will you be able to deliver the completed manuscript? Please be as realistic as possible.

**8. Curriculum vitae:** If there is more than one author, please supply a CV for each author.

An author proposing a monograph should have a terminal degree.

An editor proposing an anthology should have a terminal degree.

**9. Sample chapter** (for a proposed monograph)

#### **Additional considerations for edited collections**

Will you be providing a detailed introduction?

Are all of the chapters newly commissioned?

If any material is previously published, indicate where it was published.

Supply details about each contributor's affiliation and their main publications.

Indicate if contributors have already agreed to contribute to the project.

#### **Additional considerations for a book based on a dissertation**

Which parts will you cut or modify?

How will you draw out and expand the main findings and conclusions?

How will you be adapting the language and style?

If some time has passed since the dissertation what additional research or analysis will you have to conduct to ensure the book is up-to-date?