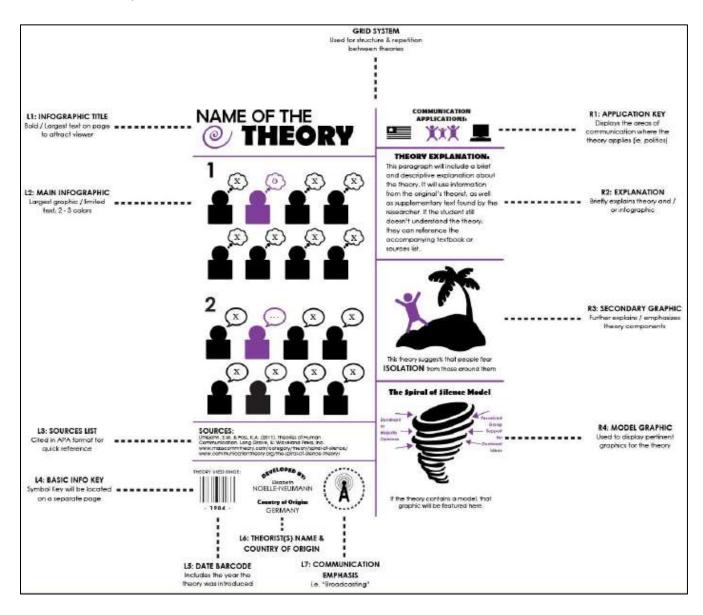
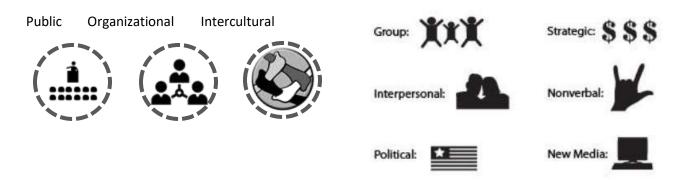
Final Project: Communication Theory Infographic

At the midterm, each student will be assigned a theory, either randomly or according to interest, as class size permits. Using the following template example, you will develop your own 1-page infographic on your assigned theory. (The purpose of this is to understand a single theory in such depth that you not only know it but can represent it in both words and images in a way that would explain the theory to someone else.)





As indicated by the template, this infographic includes:

(L1): The name of a theory and a simple icon/image that represents it

(L2): A large image or set of images that visually explain/summarize the theory.

(L3): A bibliographic listing of 2-3 SIGNIFICANT sources about the theory, in APA form

(L4): The name of the scholar/scholars credited with the developing the theory

& the date of development (no barcode needed) and a simple icon(s)

indicating the primary type(s) of communication it involves. (See samples that you can use on the next page.)

(R1): A set of 1-3 icons that indicate the areas of communication in which the theory is applicable. (Again, see samples that you can use on the next page.)

(R2): A one paragraph description/summary of the theory in your own words.

(R3): A secondary graphic that adds further insight into the theory

(R4): Any model that the theory uses (such as those you will find in the textbook),

or a model of your own developing.

Grading Criteria

Key elements	Comments	Points
FUNDAMENTALS		
Student Name is on Paper (1 pt)		
Infographic Format is as Requested (2 pts)		
All Portions of Infographic are Complete (2 pts)		
Bibliography is Complete and Accurate (2 pts)		
THEORY INFORMATION		
Identified Correct Fields of Comm Study (2 pts)		
Identified the Correct Areas of Comm (2 pts)		
Creator is Correct (2 pts)		
Date is Correct (2 pts)		
VISUALS		
Model is Correct (2 pts)		
Primary Graphic is Insightful(2 pts)		
Secondary Graphic is Insightful (2 pts)		
WRITING		
Written Summary is Accurate (2 pts)		
Written Summary is Well-Written (2 pts)		