

COMM 415 “Rhetoric of Social Movements” Syllabus Executive Summary

This document highlights the policies and practices of this class. To conserve resources & decrease the chances of losing important info, **the full syllabus is on Blackboard**. The full syllabus on Blackboard is designed:

- To explain the course content
- To detail the instructor expectations
- To outline the ways you can succeed in the course
- To provide instruction on how to manage the course
- To give you tips and direction for making the most of your educational experience
- To be a contract between you and me describing our responsibilities toward one another

No exceptions or considerations beyond those outlined in the syllabus will be made for not meeting the established standards.

This syllabus is your initial point of reference for course concerns and questions. Before turning in work, coming to class, or contacting me, consult the syllabus/Blackboard. You are responsible for knowing and following the course policies. If you do not like or are not comfortable with the policies outlined in this document, withdraw from the course immediately. Your continued presence in the course indicates your agreement to abide by these standards and practices, and you will be expected, without question, to do so.

Overview

Each statement below is followed by an indicator of what [TAB] on Blackboard contains the details; you will need to access and read that information in order to complete the class.

- On-time attendance is mandatory. [ATTENDANCE]
- Electronic communication & entertainment devices must be turned off & out of sight during class. [CLASSROOM POLICIES]
- Due dates are indicated on the course calendar. [CALENDAR]
- Late work is unacceptable. [ASSIGNMENTS]
- Missed work can only be made up in extreme circumstances with documentation. [ASSIGNMENTS]
- The details and instructions for all assignments are found on Blackboard. (See below.)
- Assignments that meet the requirements (complete, neat, error-free, proper length, etc) are considered average 2.0 work. Work that meets the requirements and demonstrates exception thought, insight, and effort achieves a 3.0 or higher. [GRADING]

Grading/Assignments

Weekly reading reaction posts (due by 11am every Thu.)	50 points – 5 each	[POSTS]
Social movement plan	20 points	[MOVEMENT]
Project Censored	25 points	[CENSORED]
Syllabus Quiz	5 points	(see Blackboard)

Course Materials

Required: The Rhetoric of Agitation and Control, 2nd edition by JBowers, Donovan, & Jenson, 1992

Persuasion and Social Movements, 5th edition by Stewart, Smith, & Denton Jr., 2007
access to Blackboard

Recommended: dedicated notebook & folder

Contact

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Office Hours: Tue/Thu 10-10:45, 12:30-1:45, 3:30-4; Wed 1:15-1:45, 4:45-5:15

Course Calendar – Fall 2008

(This is the abbreviated work due calendar. The full calendar, complete with in-class topics & activities can be found on Blackboard.)

RAC = Rhetoric of Agitation & Control

PASM =Persuasion & Social Movements

“Blackboard Readings” are found on Blackboard under [READINGS]

Tu. Aug. 26	
Th. Aug. 28	RAC 1
Tu. Sep. 2	RAC 2-3
Th. Sep. 4	RAC 4-5
Tu. Sep. 9	RAC 6-7
Th. Sep. 11	RAC 8 & PASM 1
Tu. Sep. 16	PASM 2
Th. Sep. 18	Blackboard reading A
Tu. Sep. 23	PASM 3
Th. Sep. 25	PASM 4
Tu. Sep. 30	PASM 5
Th. Oct. 2	PASM 6
Tu. Oct. 7	PASM 7
Th. Oct. 9	Blackboard reading B
Tu. Oct. 14	<u>no school</u>
Th. Oct. 16	PASM 8
Tu. Oct. 21	PASM 9
Th. Oct. 23	PASM 10
Tu. Oct. 28	Blackboard reading C
Th. Oct. 30	PASM 11
Tu. Nov. 4	Blackboard reading D
Th. Nov. 6	PASM 12
Tu. Nov. 11	Blackboard reading E
Th. Nov. 13	PASM 13
Tu. Nov. 18	Blackboard reading F
Th. Nov. 20	<u>class cancelled</u> (work on social movement)
Tu. Nov. 25	<u>class cancelled</u>
Th. Nov. 27	<u>no school</u> – Happy Thanksgiving! – No reaction posts due this week.
Tu. Dec. 2	PASM 14
Th. Dec. 4	Social Movement Plan due
Dec. 12, 12:30	Project Censored due